

WGTE PUBLIC MEDIA TO STREAM WGTE HD LIVE ON MAJOR STREAMING SERVICES

*WGTE HD is now live on YouTube TV, Hulu + Live TV, DIRECTV
STREAM, and Local Now*

FOR IMMEDIATE RELEASE

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TOLEDO, OHIO – August 14, 2024 – WGTE Public Media (WGTE) announced today that it is now live streaming on YouTube TV, DIRECTV STREAM, Hulu + Live TV and Local Now. Each streaming service’s audience will have access to WGTE’s main HD channel with local programming and national PBS and PBS KIDS programming.

YouTube TV and Hulu + Live TV lead the live TV streaming platforms in subscribers with 6.5+ million and 4.6+ million respectively. A dedicated live channel for WGTE is available to all local DIRECTV STREAM customers, supplemented with additional PBS on-demand programming that will continue to expand PBS’s digital footprint and offer viewers additional ways to stream PBS content.

Local Now provides localized news, weather, sports, traffic, and entertainment, produced by various leading news organizations, in more than 225 markets across the U.S. It offers more than 450 free-streaming channels, including a **Local Now** channel in every DMA in the country, as well as more than 18,000 movies, TV shows, and documentaries. The **Local Now** app is available on **Roku, Apple TV, Amazon Fire TV, Android TV, Xfinity, Vizio, Samsung, Android** and **IOS** devices. (LocalNow.com)

“With streaming services so prevalent in today’s world, it’s crucial that WGTE is available on every available platform for our audience. We’re proud to officially be active on the largest live streaming platforms in YouTube TV, Hulu + Live TV and DIRECTV STREAM among others,” says WGTE’s Director of Content and Creative Services Ray

Miller.

YouTube TV, DIRECTV STREAM and Hulu + Live TV's subscribers will now have access to inspiring and educational content from WGTE like "Toledo Stories" and "To The Point with Doni Miller" along with PBS favorites including [PBS NewsHour](#), [FRONTLINE](#), [Antiques Roadshow](#), and WGTE PBS KIDS channel.

"As viewer habits continue to evolve, PBS remains committed to making our award-winning, national and local content available to all Americans across as many platforms as possible. This partnership will allow PBS and our member stations to expand our digital footprint and reach more viewers with content that inspires, educates and entertains," said Ira Rubenstein, PBS Chief Digital and Marketing Officer.

Audiences can stream WGTE HD on all platforms beginning today. In addition to these streaming platforms, WGTE HD is available for viewing via broadcast TV, cable, online at [wgte.org](#) and [pbs.org](#), and through the WGTE and PBS apps.

About WGTE

WGTE Public Media, licensed and operated by The Public Broadcasting Foundation of Northwest Ohio, is a non-profit, noncommercial, educational TV and radio broadcaster and center of learning for northwest Ohio and Southeast Michigan. WGTE is proud to be a PBS and NPR member station. It was founded as a low-power educational television broadcaster in 1953. Education remains at the heart of what we do every day. From our entertaining, informative and educational programs that air on WGTE TV, FM 91, and [www.knowledgestream.org](#) to our professional development opportunities for K-12 teachers and preschool daycare providers and community engagement activities, WGTE makes northwest Ohio and southeast Michigan a better place to live. For more information, visit [www.wgte.org](#).

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