

Minutes of the Public Broadcasting Foundation of Northwest Ohio **Board Meeting**

Thursday, September 12, 2019

Shawanna LaVoy **Board Present: Staff Present:** Guisselle Mendoza* Ursula Barrera-Richards Marlon Kiser Gary Boem Theresa Morris* Ron Harrison Ty Boyd Charlene Patten **Lindsey Miller** Ben Brown * Barb Petee Ray Miller Contrada, Carol Marna Ramnath Dan Niedzwiecki Ann Sanford* Jennifer Coy Kelly Pheneger Charlene Gilbert * Joe Sharp Michelle Turner Dr. Greg Guzmán Sheriff John Tharp* William Heywood Patricia Wast **Council of Advisors Present:** Leighton Woolf Jennifer Hildebrand* Dr. S. Amjad Hussain John Hobbs* **Bob Vasquez** LaMar Frederick

A meeting of the Public Broadcasting Foundation of Northwest Ohio was held on Thursday, September 12, 2019, at 12:00 p.m. at WGTE Public Media, 1270 S. Detroit Avenue, Toledo, Ohio.

Clarence Smith

Call to Order

Sandy Isenberg

Lisa Kahle-Piasecki*

The meeting was called to order by Chairperson Bill Heywood.

Minutes

Chairperson Bill Heywood called for the approval of minutes from the June 20, 2019 board meeting. Sandy Isenberg moved to approve; it was seconded by Marna Ramnath. The minutes were approved unanimously.

FY 2019 – Unaudited Financial Report

Treasurer Coy stated the Foundation had actual revenues of \$4,543,574 with actual expenses of \$4,218,702 for the continuation of a very favorable operating margin of \$324,871. The Foundation's operating results also are very favorable to the budget.

Ms. Coy stated that for FY 2019, the board approved a budget with a projected favorable operating margin of \$61,300. She stated that the final operating results substantially exceeded the projection even after having provided staff members with much-appreciated lump sum payments and pension matches at fiscal year-end.

She reminded the board that the operating results are unaudited, and the audited results may show a reduced operating margin after factoring in unfunded depreciation.

Patricia Wast made the motion to accept, which was seconded by Bob Vasquez. The motion passed unanimously.



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FY 2020 - Year-to-Date

Treasurer Coy stated, as of August 31, the second month of the fiscal year, the Foundation had actual revenues of \$445,496 with actual expenses of \$681,687 for an unfavorable operating margin of \$236,191.

She mentioned the unfavorable operating margin is typical for this point in the fiscal year: She noted that it is approximately the same as last year's for the period. She pointed out significant expenses are front-loaded in the fiscal year, while revenues, such as on-air membership drives, raffles, and production work, lag.

Sandy Isenberg made the motion to accept, which was seconded by Barb Petee. The motion passed unanimously.

Audit Committee Report

Ron Harrison noted that the audit committee met with auditors from Rehmann to review the audit process for FY 2019. He mentioned the final audit report will be presented to the board for action at its next meeting on Thursday, November 14.

Board Committees and Committee Leadership

Chairperson Bill Heywood referred members to the list of committee members and chairpersons. He expressed appreciation for everyone's willingness to serve on a committee.

The directors agreed to vote on committee appointments as one slate.

Leighton Woolf made the motion to accept, which was seconded by Marna Ramnath. The motion passed unanimously.

Council of Advisors Report

Chairperson Hussain informed the board that the Council of Advisors met prior to the meeting. He stated they discussed the radio and television lineup. He mentioned they also reviewed the 2019 Annual Report. Some of the highlights are as follows:

- The Educational Resource Center trained more than 1,000 teachers.
- We provided literacy training to nearly 650 daycare providers for Ohio Ready To Learn.
- More than 80 community engagement events were held.
- 106 presentations were recorded for Knowledge Stream.
- FM 91 won awards for The Rough Draft Diaries and Toledo SymphonyLab.
- WGTE TV created 6 new documentaries for Toledo Stories and produced a number of live productions.
- Additionally, WGTE continued production of Business 360 with Kristi Hoffman, TSO in HD, New Music from Bowling Green, and others.



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Chairperson Hussain also mentioned that Marlon Kiser briefed the Council of Advisors on a local effort by the Toledo Area Cultural Leaders (TACL), which includes leaders from the Toledo Museum of Art, Toledo Area Performing Arts, Toledo Arts Commission and others, about an effort to explore local public funding for arts and culture. Dr. Hussain said more information would be shared when we meet this fall to discuss sustainable funding models.

Diversity Report

Michelle Turner discussed the diversity report. She briefly outlined the Federal Communication Commission's (FCC) EEO employment requirements for broadcasters. Additionally, she pointed out the Corporation for Public Broadcasting's expectations for diversity.

Sandy Isenberg made the motion to accept the Diversity Report, which was seconded by Marna Ramnath. The motion passed unanimously.

Chairperson's Report

Chairperson Bill Heywood informed the board of this year's board meeting dates.

Adjournment

There being no further business, the meeting was adjourned.	
Respectfully submitted,	
Ben Brown, Secretary	Date