

Minutes of the Public Broadcasting Foundation of Northwest Ohio Board Meeting Thursday, September 10, 2020

Shawanna LaVoy **Staff Present: Board Present:** Ursula Barrera-Richards* Theresa Morris Marlon Kiser Gary Boehm Charlene Patten Katie Budas Ty Boyd Barb Petee Ron Harrison Ben Brown Ann Sanford Lindsav Miller Joe Sharp* Contrada, Carol Ray Miller Charlene Gilbert * Jeff Stegeman Dan Niedzwiecki

Dr. Greg Guzmán* Sheriff John Tharp*

Jennifer Hildebrand Patricia Wast

John Hobbs* Leighton Woolf Council of Advisors Present:

Sandy Isenberg* Bob Vasquez Marna Ramnath Lisa Kahle-Piasecki* Tom Dawson

A meeting of the Public Broadcasting Foundation of Northwest Ohio was held virtually-not in person-on Thursday, September 10, 2020, at noon at WGTE Public Media, 1270 S. Detroit Avenue, Toledo, Ohio.

Michelle Turner

Call to Order

The meeting was called to order by Chairperson Ben Brown.

Minutes

Chairperson Ben Brown called for the approval of minutes from the January 9 and June 18 board meetings. Theresa Morris moved to approve; it was seconded by Carol Contrada. The minutes were approved unanimously.

FY 2020 – Unaudited Financial Report

Treasurer Patricia Wast stated the Foundation had actual revenues of \$4,690,964 with actual expenses of \$3,992,939 for the continuation of a very favorable operating margin of \$698,025.

Treasurer Wast stated that for FY 2020, the board approved a budget with a projected favorable operating margin of \$43,300. She stated that the final operating results substantially exceeded the projection. She pointed out that the Foundation benefited greatly by the fortuitous receipt of CARES Act funding, by CPB's stimulus funding, and the SBA's Paycheck Protection Program loan.

Treasurer Wast reminded the board that the operating results are unaudited, and the audited results may show a reduced operating margin after factoring in unfunded depreciation.

Carol Contrada made the motion to accept, which was seconded by Leighton Woolf. The motion passed unanimously.



Minutes of the Public Broadcasting Foundation of Northwest Ohio Board Meeting Thursday, September 10, 2020

FY 2021 - Year-to-Date

Treasurer Wast stated, as of August 31, the second month of the fiscal year, the Foundation had actual revenues of \$525,547 with actual expenses of \$642,734 for an unfavorable operating margin of \$117,187.

She mentioned the unfavorable operating margin is typical for this point in the fiscal year. She informed everyone that significant expenses are front-loaded in the fiscal year, while revenues, such as on-air membership drives, raffles, and production work, lag.

Carol Contrada made the motion to accept, which was seconded by Gary Boehm. The motion passed unanimously.

Audit Committee Report

Vice Chairperson Carol Contrada noted that the audit committee met with auditors from Rehmann to review the audit process for FY 2020. She mentioned the final audit report would be presented to the board for action at its next meeting on Thursday, November 12.

Board Committees and Committee Leadership

Chairperson Ben Brown referred members to the list of committee members and chairpersons. He expressed appreciation for everyone's willingness to serve on a committee.

The directors agreed to vote on committee appointments as one slate.

Patricia Wast made the motion to accept, which was seconded by Jennifer Hildebrand. The motion passed unanimously.

Chairperson's Report

Chairperson Ben Brown informed the board of this year's board meeting dates. He noted that the November 12 meeting would be held virtually.

Diversity Report

Michelle Turner discussed the diversity report. She briefly outlined the Federal Communication Commission's (FCC) EEO employment requirements for broadcasters. Additionally, she pointed out the Corporation for Public Broadcasting's expectations for diversity.

Gary Boehm made the motion to accept the Diversity Report, which was seconded by Shawanna LaVoy. The motion passed unanimously.

President/CEO Report

Mr. Kiser regrettably informed the board that a formal copy of the annual report had been delayed due to technical problems.



Minutes of the Public Broadcasting Foundation of Northwest Ohio Board Meeting Thursday, September 10, 2020

He stated that it would be shared with the Council of Advisors next week. Following that, all directors will receive a copy, which will also be posted on wgte.org and provided to the Corporation for Public Broadcasting as we are required to do.

Mr. Kiser also discussed Executive Order of 8 August 2020 Deferring Payroll Tax Obligations in Light of the Ongoing COVID-19 Disaster. He explained to the board why we would not be participating.

Additionally, Mr. Kiser informed the board that the Toledo Symphony Orchestra (TSO) has decided to self-produce TSO in HD. He went on to say that we will continue to work with TSO to produce Toledo SymphonyLab.

Adjournment		
There being no further business, the meeting	was adjourned.	
Respectfully submitted,		
Jennifer Hildebrand, Secretary	Date	