

# Minutes of the Public Broadcasting Foundation of Northwest Ohio Board Meeting Thursday, November 18, 2021

**Board Present:** Shawanna LaVoy **Staff Present:** Ursula Barrera-Richards Matt Luettke Marlon Kiser Gary Boehm Theresa Morris Katie Budas Ty Boyd\* Monika Ortiz Ron Harrison Ben Brown Charlene Patten\* Lindsav Miller Elizabeth Brown-Ellis Barb Petee Ray Miller Contrada, Carol Ann Sanford

Contrada, Carol Ann Sanford Dan Niedzwiecki Charlene Gilbert Joe Sharp Michelle Turner Dr. Greg Guzmán\* Jeff Stegeman Raye Ann Langlois

Jennifer Hildebrand Olivia Summons Council of Advisors Present:
John Hobbs\* Patricia Wast Marna Ramnath

Sandy Isenberg Leighton Woolf

Lisa Kahle-Piasecki Bob Vasquez

A meeting of the Public Broadcasting Foundation of Northwest Ohio was held on Thursday, November 18, 2021, at noon at WGTE Public Media, 1270 S. Detroit Avenue, Toledo, Ohio.

### Call to Order

The meeting was called to order by Chairperson Carol Contrada.

### **Minutes**

Chairperson Carol Contrada called for the approval of minutes from the September 9, 2021 board meeting. Sandy Isenberg moved to approve; it was seconded by Theresa Morris. The minutes were approved unanimously.

## **FY 2021 – Unaudited Financial Report**

Treasurer Patricia Wast stated, as of October 31, the fourth month of the fiscal year, the Foundation had actual revenues of \$1,371,209 with actual expenses of \$1,506,755 for an unfavorable operating margin of \$135,546.

The unfavorable operating margin is better than the originally projected unfavorable variance of (\$219,560).

Sandy Isenberg made the motion to accept, which was seconded by Ann Sanford. The motion passed unanimously.

<sup>\*</sup>Not Present



# Minutes of the Public Broadcasting Foundation of Northwest Ohio Board Meeting Thursday, November 18, 2021

## **Audit Committee Report**

Vice Chairperson Theresa Morris noted that the audit committee met with the Foundation's independent audit firm, Rehmann, LLC, on November 3, 2021, to review a draft copy of our audit report of the fiscal year 2021 financial statements.

She said she was pleased to report that our independent firm has issued an unmodified opinion for the Foundation's financial statements for the year ended June 30, 2021.

Gary Boehm made the motion to accept, which was seconded by Leighton Woolf. The motion passed unanimously.

## Chairperson's Report

Chairperson Contrada noted that the executive committee met earlier to discuss changes to the board goals. She then opened the floor to the board to discuss the initial changes and to include any ideas they had. The board liked the idea of creating bullet points and reclassifying some goals as duties, responsibilities, and expectations.

The decision to create a list of the various ways directors can financially support came after discussing the best way to get board members to contribute. Patricia Wast will present the list to the finance committee.

The board discussed attendance by directors. Ann Sanford asked if there was a consequence for board members that don't regularly come to meetings. Mr. Kiser informed the board that directors that don't routinely come to meetings are currently not penalized.

Chairperson Contrada stated she would like a future board meeting to focus on the station's current diversity initiatives regarding hiring, membership, and TV and radio programming.

Ms. Contrada also discussed the possibility of changing who sits on the executive committee. She thought the previous year's chairperson and the chairperson of the council of advisors would make a good addition. That discussion led to whether they would have voting rights, what if they were term-limited out from being on the board, etc. Some of the proposed changes would require a change to the bylaws.

## **President/CEO Report**

Mr. Kiser briefly highlighted a few items on the first quarter activities and accomplishment report.

He then highlighted various activities from the FY 2021 Annual Report. He noted we saw a slight increase in donors.

He also discussed a possible opportunity with the University of Michigan music program.

#### Adjournment

There being no further business, the meeting was adjourned.



## Minutes of the Public Broadcasting Foundation of Northwest Ohio Board Meeting Thursday, November 18, 2021

Respectfully submitted,		
Jennifer Hildebrand, Secretary	Date	