

Board Present:	Shawanna LaVoy*	Staff Present:
Ursula Barrera-Richards	Theresa Morris	Marlon Kiser
Gary Boem	Charlene Patten	Ron Harrison
Ty Boyd	Barb Petee	Lindsay Miller
Ben Brown	Marna Ramnath	Ray Miller
Contrada, Carol	Ann Sanford*	Dan Niedzwiecki
Jennifer Coy	Joe Sharp*	Michelle Turner
Charlene Gilbert	Sheriff John Tharp*	Katie Budas
Dr. Greg Guzmán*	Patricia Wast	Raye Ann Langlois
William Heywood	Leighton Woolf	Council of Advisors Present:
Jennifer Hildebrand	Bob Vasquez	Tom Dawson
John Hobbs		Dan Anderson
Sandy Isenberg		Clarence Smith
Lisa Kahle-Piasecki		Chuck Schaub
		LaMar Frederick
		S. Amjad Hussain

A meeting of the Public Broadcasting Foundation of Northwest Ohio was held on Thursday, January 9, 2020, at 12:00 p.m. at WGTE Public Media, 1270 S. Detroit Avenue, Toledo, Ohio.

Call to Order

The meeting was called to order by Chairperson Bill Heywood.

Minutes

Chairperson Bill Heywood called for the approval of minutes from the November 14, 2019 board meeting. Marna Ramnath moved to approve; it was seconded by Sandy Isenberg. The minutes were approved unanimously.

FY 2020 – Year-to-Date

Treasurer Jenny Coy stated as of December 31, the 6th month of the fiscal year, the Foundation had actual revenues of \$1,952,641, with actual expenses of \$2,022,144 for an unfavorable operating margin of \$69,503.

While the operating margin is unfavorable, financial performance is better than budgeted for the period by \$78,022.

Sandy Isenberg made the motion to accept, which was seconded by Theresa Morris. The motion passed unanimously.

Marketing Committee Report

Ray Miller stated the Marketing committee met and discussed various activities that the station is involved with. He mentioned that we lost a couple of underwriter contracts but have added some new underwriters. Ray mentioned that the committee discussed the changes to PBS News and the new rollout of YouTube TV.

Membership Committee Report

Chairperson Marna Ramnath informed the board that the committee met and discussed membership and donor relations.

Chairperson's Report

Chairperson Bill Heywood stated he had nothing new to report.

President's Report

Mr. Kiser mentioned an ad hoc committee composed of members of the executive committee and interested directors and advisers met on December 19 to consider and discuss strategies for sustainability.

At the committee meeting, Mr. Kiser mentioned that he provided additional detail for an enhancement of our long-standing charitable gaming revenue generator. He then discussed suggested changes to make for the next raffle game. The ad hoc committee members discussed the merits of the changes and endorsed recommending that we offer an enhanced game.

Mr. Heywood said since management needs flexibility to make adjustments to the game from time to time without seeking board approval for general changes, he would like to request a motion that the board endorses continuation of the raffle as a revenue generator and that the board supports enhancements to the raffle based generally on the terms of Raffle 2.0 as presented.

Sandy Isenberg made the motion to accept, which was seconded by Barb Petee. The motion passed unanimously.

Mr. Kiser asked that the board move into executive session at 12:48 p.m.

Roll call was conducted by Michelle Turner. Gary Boehm, Ty Boyd, Ben Brown, Carol Contrada, Jennifer Coy, Bill Heywood, Sandy Isenberg, Lisa Kahle-Piasecki, Theresa Morris, Charlene Patten, Marna Ramnath, Bob Vasquez, Patricia Wast, Leighton Woolf, and Marlon Kiser all agreed to go into executive session.

Adjournment

There being no further business, the meeting was adjourned.



**Minutes of the Public Broadcasting Foundation of Northwest Ohio
Board Meeting
Thursday, January 9, 2020**

Respectfully submitted,

Ben Brown, Secretary

Date