

Board Present:	Shawanna LaVoy	Staff Present:
Ursula Barrera-Richards	Matt Luettker*	Marlon Kiser
Gary Boehm	Theresa Morris	Katie Budas
Ty Boyd*	Monika Ortiz	Ron Harrison
Ben Brown	Charlene Patten	Lindsay Miller
Elizabeth Brown-Ellis	Barb Petee	Ray Miller
Contrada, Carol	Ann Sanford*	Dan Niedzwiecki
Charlene Gilbert *	Joe Sharp	Michelle Turner
Dr. Greg Guzmán	Jeff Stegeman	
Jennifer Hildebrand	Olivia Summons	Council of Advisors Present:
John Hobbs*	Patricia Wast	Marna Ramnath
Sandy Isenberg*	Leighton Woolf	Tom Dawson
Lisa Kahle-Piasecki	Bob Vasquez*	Clarence Smith

A meeting of the Public Broadcasting Foundation of Northwest Ohio was held on Thursday, September 9, 2021, at noon at WGTE Public Media, 1270 S. Detroit Avenue, Toledo, Ohio.

Call to Order

The meeting was called to order by Chairperson Carol Contrada.

Minutes

Chairperson Carol Contrada called for the approval of minutes from the June 17, 2021 board meeting. Gary Boehm moved to approve; it was seconded by Jeff Stegeman. The minutes were approved unanimously.

FY 2021 – Unaudited Financial Report

Treasurer Patricia Wast stated the Foundation had actual revenues of \$5,077,372 with actual expenses of \$4,546,554 for the continuation of a very favorable operating margin of \$530,818.

Treasurer Wast stated that for FY 2021, the board approved a budget with a projected deficit of \$336,515. The favorable variance that resulted was due to a mix of various line items. The main drivers were:

- Restoration of state funding for certain educational line items and the TV subsidy; and,
- CPB –provided Federal American Rescue Subsidy for radio.

Treasurer Wast noted that consistent with the board approved resolution date June 17, 2021, and as previously reported by management, the excess operating revenues totaling \$530,818 have been designated for capital expenditures. She also pointed out that the reported operating results are unaudited.

Ben Brown made the motion to accept, which was seconded by Leighton Woolf. The motion passed unanimously.

FY 2022 – Year-to-Date

Treasurer Wast stated that the report through August was not available due to a timing issue which resulted in management not having the necessary financial information to close out the month. Therefore, the report for July was provided. As of July 31, the first month of the fiscal year, the Foundation had actual revenues of \$239,966 with actual expenses of \$344,340 for an unfavorable operating margin of \$104,374.

She mentioned the unfavorable operating margin is typical for this point in the fiscal year. She informed everyone that significant expenses are front-loaded in the fiscal year, while revenues, such as on-air membership drives, raffles, and production work, lag.

Theresa Morris made the motion to accept, which was seconded by Ben Brown. The motion passed unanimously.

Audit Committee Report

Vice Chairperson Theresa Morris noted that the audit committee met with auditors from Rehmann to review the audit process for FY 2021. She mentioned the final audit report would be presented to the board for action at its next meeting on Thursday, November 18.

Board Committees and Committee Leadership

Chairperson Carol Contrada referred members to the list of committee members and chairpersons. She expressed appreciation for everyone's willingness to serve on a committee.

The directors agreed to vote on committee appointments as one slate.

Olivia Summons made the motion to accept, which was seconded by Ben Brown. The motion passed unanimously.

Chairperson's Report

Chairperson Contrada noted that board orientation was made available this summer. She thanked those that attended as a way to find out ways to become more engaged at the station. She also mentioned that she, Marlon, and Gary Boehm met to discuss the role of Board Committees and Committee Chairs. That conversation led to looking over the 2018 board goals that she said she would discuss near the end of the meeting as new business.

Diversity Report

Michelle Turner discussed the diversity report. She briefly outlined the Federal Communication Commission's (FCC) EEO employment requirements for broadcasters. Additionally, she pointed out the Corporation for Public Broadcasting's expectations for diversity.

Ms. Turner compared the staff, board, and council of advisors' racial minority percentages with Lucas County's as stated in the 2019 census. She pointed out that the percentage makeup of WGTE's board and council of advisors exceeded that of Lucas County. It was noted that minority staffing levels were slightly below that of Lucas County.

Leighton Woolf made the motion to accept the Diversity Report, which was seconded by Theresa Morris. The motion passed unanimously.

President/CEO Report

Mr. Kiser informed everyone that the Fall Radio Pledge would begin on Thursday, September 30. He spoke briefly about an upcoming Ken Burns' documentary series on Muhammad Ali. Mr. Kiser informed the board that we secured a \$10,000 grant for community engagement for the documentary.

New Business

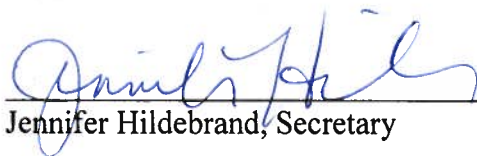
Chairperson Carol Contrada informed the board that she wanted to discuss changes to the board goals. She briefly discussed the history of the development of the goals and the rationale for updating and revising the current goals.

Chairperson Contrada pointed to some areas she felt should be changed. Ms. Ramnath thought it was a good time to review and update the goals, and Ms. Ortiz asked if there were metrics for goals. After the discussion, Carol informed the board that she hoped to have a revised list of board goals to consider accepting at the November board meeting.

Adjournment

There being no further business, the meeting was adjourned.

Respectfully submitted,



Jennifer Hildebrand, Secretary

12/16/21

Date